

The image shows a large-scale event, possibly a conference or festival, held in a vast hall. The stage is the focal point, featuring a large circular screen displaying a network diagram. The stage is flanked by tall, vertical light structures and is illuminated with a mix of warm and cool lights. A large, diverse crowd of people is seated in the foreground, facing the stage. The overall atmosphere is energetic and professional. The text 'eventry | G1' is overlaid in the top left corner.

**eventry | G1**

# Participant management with eventry

[www.eventry.de](http://www.eventry.de)

## Do you do your event planning yourself? Then make it easy for yourself!

With eventry, our flexible, web-based multi-event tool, you can now easily organize the attendee management for your events yourself. eventry takes most of the work off your hands: From sending invitations to online registration to check-in at the event, eventry supports you as an event planner in organizing and managing your guests. Digital, sustainable and contemporary!

**So:** Forget cumbersome Excel spreadsheets, glow-in-the-dark pens, and fax logins!

## For all companies that like to do a lot.

Whether customer or employee events, incentives or seminars: Many companies, associations or agencies, hold recurring events year after year. Of course, you can outsource the management of participants to an external service provider. But you don't have to! At least not if you have eventry.

**Another advantage:** Our attractive licensing model has no user restrictions and an investment in eventry has already paid for itself after a few events.



## Short and sweet.

**eventry** is a flexible, web-based multi-event tool for the attendee management of your events.

From sending invitations to online registration, from checkin at the event, to the follow-up with survey and picture gallery, **eventry** supports event planners with participant logistics - online, in real time and 100% reliable.

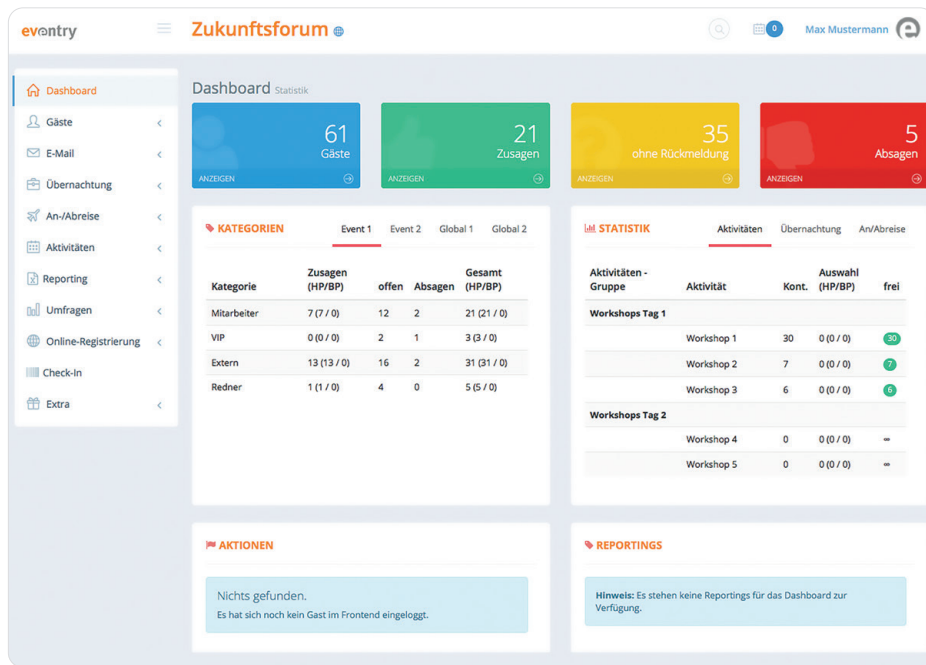


## eventry is not from just anyone. It's from GuestONE.

When it comes to attendee management, no one can fool us in a hurry. With a lot of passion and over 20 years of experience, we have developed into one of the largest providers of software solutions in the field of participant management in Germany. We also offer our customers the highest level of consulting expertise and, in addition to eventry, customized solutions when it comes to implementing demanding and complex individual projects.

## Participant management at the push of a button.

It really couldn't be simpler: all you need is a one-day training session, which we conduct with your team when you hand over eventry. The intuitive user interface makes it so easy to use that you can get started right away - even without IT knowledge. In addition to our support team, your questions will also be answered by the almost 200-page manual.



**eventry** is set up under a customer-specific domain and is thus accessible via any current Internet browser. No installations or integrations are necessary at your site, an interface to your IT is not required.

## All functions at a glance



### Dashboard

The dashboard provides you with an overview of the most important figures concerning your event. Here you get a quick overview of the registration status, contingent utilization, emails sent, etc. The dashboard is displayed first when you log in or activate an event.



### Reachable online

eventry is set up under a customer-specific domain and is thus accessible via any current Internet browser. No installations or integrations into your IT infrastructure are necessary.



### Integrated user and rights management

System users can be created and managed independently. Graduated authorizations (roles) can be assigned. These roles are assigned per user and per event. Thus, for example, a user has all rights in Event A, but may only see the dashboard in Event B and may not edit any data.



### Multilingualism

Online registration is available in German and English as standard. Texts and content can be independently maintained and formatted via intuitive interfaces.



## Corporate design layout

For the online registration pages, graphical templates in your company's corporate design are stored in the system. Events are easily selectable „by click“.



## Clear event setup

New events can be created quickly and easily, and existing events can be copied and edited at the touch of a button.



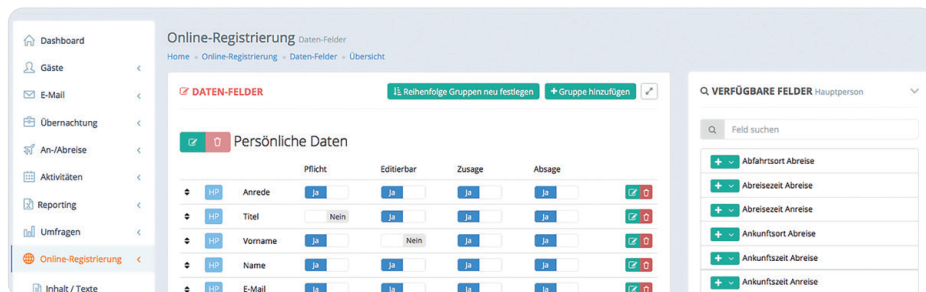
## Data import „per click“

Participant data is easily added to the event via Excel upload and can then be edited via the admin area.



## Configurable data fields and queries

Flexible selection of the desired data fields and queries per event. Different fields in case of cancellation, mandatory fields as well as fields editable by the guest can be defined „per click“.



## Mailings and PDF

Traceable mail dispatch directly from the tool. Mail templates in the customer's corporate design are stored and can be selected for each event. Using the PDF module, personalized participant documents can also be made available at the push of a button.



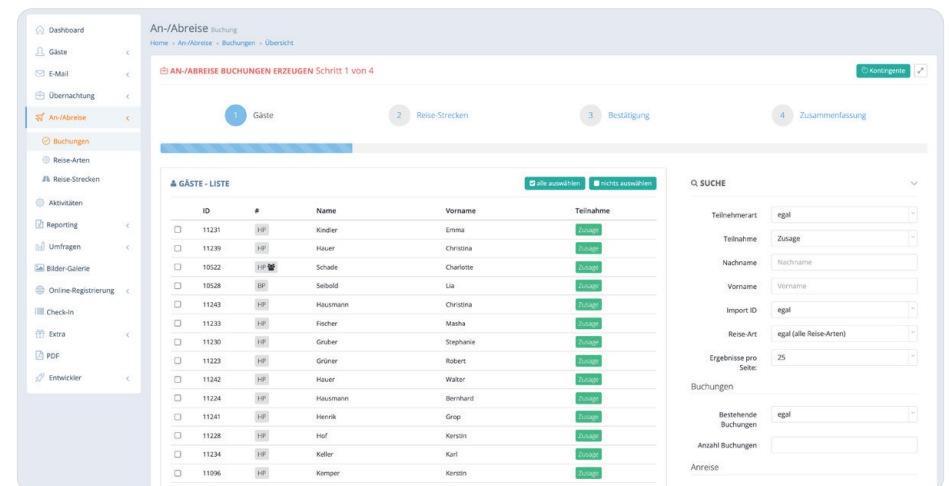
## Hotel management

Intelligent hotel management - hotels, room types and daily allotments can be created and managed. Hotel allocation is done optionally on a guest or group basis.



## Travel management

Integrated trip management - trip types and routes incl. corresponding quotas can be created, managed and booked to guests.





## Activities

Easy creation and management of activities and social programs incl. contingents. Multiple booking options for main and accompanying person possible.



## Check-in

Electronic registration of guests on site. Participant search via QR code scan or name search. Print name badges or personalized attendee materials directly from the system.



## Feedback

Creation and evaluation of individual online surveys after an event. The survey can be anonymous or personalized, and evaluations are available as PDF reports.



## Image gallery

With the optionally integrable image gallery, your event will still have an impact after the event. Fast configuration, simple image upload - your gallery is online immediately after the event. Optionally with or without login.

## Safety



Customer data is sensitive data. Especially at this point, the highest level of security must be ensured. Every eventry installation runs securely on a GuestONE server in one of the largest data centers in Germany and thus fulfills the requirements of the DSGVO.



**We look forward to  
hearing from you!**

**Fabian Kudlek**  
kudlek@g1.de

**Daniel Gaudigs**  
gaudigs@g1.de